



Catalyst Business Commitment



Bronze: 2-4 points



Silver: 5-8 points



Gold: 9+ points



Platinum: 9+ points and Platinum action

System Change Funding Actions	Points	Evidence for Verification
Provides one-off funding to mission-locked social enterprises according to system change funding practices	1	Example with name of organisation and date
Provides ongoing funding to mission-locked social enterprises according to system change funding practices	2	Example with name of organisation and time period
Has a verification or certification of funding commitments to mission-locked social enterprises (e.g. 1% for the Planet)	2	Active verification or certification - evidence of the public commitment made
Has embedded system change funding practices in company policy so that it continues beyond individual initiatives, employee turnover, or leadership changes	3	Policy and examples of implementation
Works with mission-locked social enterprises as partners and adapts procedures and policies based on their input and feedback	3	Example of how procedures and policies have been adapted
Uses employee onboarding and training programs to raise awareness about system change funding initiatives and partnerships with mission-locked social enterprises	1	Training records

Pro Bono or Discounted Services Actions	Points	Evidence for Verification
Provides pro bono or discounted products or services to registered nonprofits (e.g. 501(c)3 status) and is open to extending this to verified mission-locked social enterprises	1	Policy and examples of implementation
Provides pro bono or discounted products or services to registered nonprofits and verified mission-locked social enterprises	2	Policy and examples of implementation
Actively promotes pro bono or discounted products or services and engages mission-locked social enterprises	2	Public communication and records with names of organisations served
Works with mission-locked social enterprises as partners and develops specialized pro bono or discounted products or services based on their input and feedback	3	Example of specialized or adapted services
Uses employee onboarding and training programs to raise awareness about pro bono and discounted services and partnerships with mission-locked social enterprises	1	Training records

Social Procurement Actions	Points	Evidence for Verification
Engages in an opportunity search to assess current spend and identify mission-locked social enterprises that could provide relevant products or services	1	Search results
Makes a public pledge or commitment to transition a specific amount of their procurement spend to mission-locked social enterprises within a specific timeframe	2	Public commitment with evidence of action
Demonstrates at least one example of a discretionary spend with a verified mission-locked social enterprise (e.g. corporate gifting)	1	Record of spend with name of organization
Demonstrates at least one example of a social procurement contract with a verified mission-locked social enterprise	2	Contract with name of organization
Has embedded social procurement in company policy and has contracts with more than one verified mission-locked social enterprise	3	Policy and contracts with names of organizations

Works with mission-locked social enterprises as partners and adapts their purchasing practices and procurement policies based on their input and feedback	3	Example of how procedures and policies have been adapted
Uses employee onboarding and training programs to raise awareness about social procurement and partnerships with mission-locked social enterprises	1	Training records
Reaches social procurement targets for percent spend thresholds	Points based on %	Procurement reports

Platinum Actions: At least one required for Platinum status

Actively encourages partners, suppliers, and other businesses to join the Catalyst Business Commitment

Actively supports public policies that create an enabling environment for mission-locked social enterprises, system change work, and the achievement of the SDGs